

## Time to Stop an Insidious Industry

In November for the second time within just one week a man was sent to jail for 20 months for possession and distributing child sexual abuse images on the Internet.

The Department of Internal Affairs announced that Leigh Jordens aged 47 had over 42,000 objectionable files on discs including the sexual abuse of girls aged six years and under. The week before Jeremy Bourne aged 27 was convicted and jailed for the same period for possession and distribution of objectionable images of girls between the ages of three and fourteen.

Alan Bell, Director of ECPAT Child Alert states "This has got to stop. The trading of children as commodities is an evil that should not be tolerated in our society. Every parent and responsible New Zealander must be horrified to read of children who have not yet even finished primary school being raped and abused and having their images splashed across the globe via the

Internet."

The Department of Internal Affairs have a Censorship Compliance Unit that constantly monitor the internet and use sophisticated computer forensics to overcome the deliberate efforts of offenders to disguise their illegal activities. ECPAT Child Alert provide a Hotline that is available at no cost to all computer users to report any sites that are suspected of containing illegal child sexual abuse images.

"We are fortunate in New Zealand to have experts such as the Internal Affairs to track down those who choose to offend" says Mr. Bell. "They are among the world's best and have proven they have the means to bring offenders to justice. However the issue needs the public of New Zealand to be aware of the increasing trade of child sex images and to do all they can to prevent the sexual exploitation of children. Overseas research indicates that public awareness of this sexual exploitation of children in all forms is in itself a very strong deterrent."

For further information contact: [office@ecpat.org.nz](mailto:office@ecpat.org.nz)

## KEEP YOUR KIDS SAFE Online



## Retirement of Ron O'Grady



Ron O'Grady, Honorary President of ECPAT International gave the keynote address and recounted the history of ECPAT at ECPAT New Zealand's 15<sup>th</sup> Annual General Meeting held on the 30 October.

Ron has been active over the whole period and in addition to his international role has been serving on the New Zealand Board. At this AGM Ron stepped down as Chair and announced his retirement from the New Zealand Board.

Fortunately for ECPAT Ron will of course continue his role of ECPAT International Honorary President and this association will be treasured as his inspiration lives on as ECPAT's "Senior Statesman".

## NZ Takes Preventative Action

Despite the lack of evidence that trafficking of people is currently a serious problem for New Zealand, ECPAT affirms the Government action in releasing a National Plan of Action to Prevent People Trafficking. Seen as a whole-of-government approach this is a positive proactive move to deter this criminal activity reaching our shores."

## ECPAT NZ Inc 2009 Annual General Meeting

On the 30 October ECPAT New Zealand held its 15<sup>th</sup> AGM at Novotel Hotel, Greenlane, Auckland.

Following the screening of a short video depicting various forms of sexual exploitation of children the attendees were welcomed by Yvonne Dufaur.

Ron O'Grady, Chair of ECPAT

NZ Inc. presented an address covering the history of ECPAT since its inception to the current date. Dr. John Angus, Commissioner for Children in NZ addressed several issues of interest and concern.

A Notice of Motion was read by Yvonne Dufaur to the effect "That, in the belief that it will enhance the performance of the aims of ECPAT, the status of the organisation be changed from incorporated society to a charitable trust and that the Board ensures that the proper procedures are followed."

## The Body Shop and ECPAT Campaign Update

In August 2009 a three year campaign was launched to combat the trafficking of children and young people for sexual purposes. In more than 60 countries around the world there have been displays and events to mark this global campaign. Here in New Zealand The Body Shop has 27 stores throughout the country that are stocking a "Soft Hands, Warm Heart" hand cream with the sales profit being donated to the ongoing work of ECPAT. The launch of the campaign featured our ECPAT Child ALERT Hotline that gives internet users a safe and easy way to report websites that contained child sex abuse images.

To date thousands of tubes of hand cream have been purchased by customers who were looking for a first class product at the same time as contributing to an organization that is

working to make the world a safer place for children. The Hotline has resulted in some 500 sites being reported and these have been transmitted to the Censorship Compliance Unit of the Department of Internal Affairs for inspection and action.

The campaign now continues with new initiatives planned for 2010 to create public awareness and develop indicators and actions that will help bring an end to the demand for child sex in all its horrendous forms. This campaign is a significant event in moving public opinion against the perpetrators of crimes through trafficking, prostitution and pornography of children. Not only will the attitudes of those who choose to

abuse children and treat them as saleable commodities be challenged, the campaign will include legislation pertaining to sexual abuse of children and to the recovery of children who have been abused. The campaign is a positive demonstration of corporate conscience and charitable agencies working together to make a difference.



*A child's life is like a piece of paper on which every person leaves a mark.*

*Chinese Proverb*

## ECPAT Volunteers and Suppliers

**Our sincere thanks to the volunteers & suppliers who supported our work this year:**

**Michael Brydon Native Software** - software development.

**Lina Robanakadavu** - Database development; newsletter mailing, assistance with office administration.

**Yuling Ho** - Database development; newsletter mailing.

**Rick Ji** - Assistance with Hotline production.

**Vafa Abbasova, Jacob Pantner, Justin Leung, Lily Guo**- newsletter mailing.

**Lion Foundation** - Funding of this newsletter.

**Accor Group** - Novotel Hotel - AGM

## Human Trafficking: 'Do More'

Johannesburg - Increased awareness of human trafficking was necessary to combat the practice ahead of the 2010 World Cup, non-profit organisations said on Friday.

"Awareness is rising steadily, but it's not where it should be... we need to do a lot of work to get where we need to be," Major Marieke Venter from the Salvation Army in South Africa told a media briefing in Braamfontein. According to the Salvation Army, 450,000 of the two million people trafficked each year are in Africa.

Agreeing that trafficking was on the rise on the continent, Salvation Army international social justice commission director Christine MacMillan said the World Cup and other major sporting

events were a major draw-card for traffickers.

"There are large volumes of people coming and they are men. They are away from home and alcohol is flowing and they want sex," she said. It was a "very lucrative" time for traffickers.

She urged greater awareness of human trafficking not only among police and authorities, but also in the broader community, and said this should extend beyond 2010.

South Africa had laws against kidnapping and sexual offences but the law against human trafficking was still in the works, she said, arguing that legislation targeting trafficking itself was needed. [Click here](#) to read more.

## Meeting Jac and Aurélie

Jac Ma has been our Finance Officer in a part-time capacity since July 2007 and has brought professional expertise and support to our work..

Jac is from China and came to NZ to further his study in 2002. He graduated from UNITEC with a Bachelor degree in Accounting in 2006.



Aurélie Petit is an intern from Belgium who joined ECPAT Child ALERT for a 3 months assignment.

Aurélie attends the University of Brussels and her internship

assignment focuses on a comparison of NGO & Government approach to sexual exploitation in New Zealand and Belgium.

## Innovative approach unveiled

An innovative new approach that will enable the public to call for accelerated action against the global issue of child trafficking for sexual purposes was announced at the fifth Clinton Global Initiative (CGI) Annual Meeting in New York by the international CEO of The Body Shop, Sophie Gasperment, and ECPAT International Executive Director, Carmen Madrinan. Building on the launch of the Stop Sex Trafficking of Children and Young People campaign in August 2009, the next phase of the campaign, an innovative "Progress Card System", paints a global picture of how the world's governments are taking action and assesses the progress of those governments in their efforts to tackle child sex trafficking in

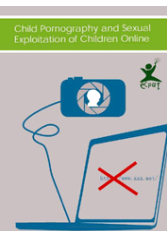
more than 40 countries worldwide, and represents a unique opportunity for long-term impact around the world.

Over the next three years, The Body Shop and ECPAT International believe the Country Progress Cards will accelerate progress on ending child sex trafficking through: increasing the amount of information made available, reflecting more countries and analysis of the progress made to combat child sex trafficking in each country; building resources and knowledge to increase commitment to the goals of the campaign among a larger public and to strengthen the grassroots base in each country; and mobilising channels for active supporters to demand action from their Governments



and decision-makers. At the CGI, Former US President Bill Clinton, honoured and singled-out The Body Shop and ECPAT International campaign to stop sex trafficking of children and young people as 'an exemplary approach to addressing a specific global challenge.' For further information, [click here](#). (ECPAT International October News)

## ECPAT International New Publications



### **Child Pornography and Sexual Exploitation of Children Online (adolescent- and young people-focused)**

Based on the thematic paper of the *World Congress III against Sexual Exploitation of Children and Adolescents - Child Pornography and Sexual Exploitation of Children Online* - written by Ethel Qualye, Lars Loof and Tink Palmer, this adolescent- and young people-focused version contains many references, examples and studies that are not included in the original version. To view the report, [click here](#).



### **Combating Child Sex Tourism: Questions and Answers**

Child Sex Tourism involves the exchange of cash, clothes, food or some other form of consideration to a child or to a third party for sexual contact. CST occurs in multiple venues, from brothels in red-light districts to beaches or five-star hotels and in urban, rural or coastal settings. This publication will explain this phenomenon, where it happens, who the offenders are and what can be done about it. To view this document, [click here](#).

### **Their Protection is in Our Hands - The State of Global Child Trafficking for Sexual Purposes**

This document is a summary of 'Their Protection is in Our Hands - The State of Global Child Trafficking for Sexual Purposes', an in-depth report that compiles the most up-to-date information about the trafficking of children and young people for sexual exploitation around the world. To view the document, [click here](#).



### **Pacific women face among highest rates of violence in world, says researcher. \***

"Women in the Pacific face some of the highest rates of physical and sexual violence in the world, but regional organisations are working hard to improve the situation" says Pacific researcher Apolosi Bose.

\*<http://pacific.scoop.co.nz> (Oct 09)

*"Kindness in words creates confidence, kindness in thinking creates profoundness, kindness in feeling creates love."*

Lao Tzu

## 2010 FIFA World Cup

### **Child trafficking service provider database being developed in South Africa**

Child Welfare South Africa (CWSA), in preparation for the 2010 FIFA World Cup, has developed a child trafficking service provider database. CWSA forecasts that there will be an increase in demand in the sex trade during the World Cup. Added to this is the closure of schools during this period, leaving children unsupervised and vulnerable to sexual predators. The database was developed by Khulisa Management Services under the Reducing Exploitative Child Labour in South Africa project (RECLISA). The purpose of the database is to enhance networking and linking children to appropriate services. CWAS distribute the database in October 2009 and will continue to update and maintain it. For further information, contact

[briedem@childwelfare.org.za](mailto:briedem@childwelfare.org.za). (ECPAT International News)

