

The Reality We Must Face

Research shows an alarming increase in the number of taiohi in Aotearoa who are being exposed to, or victimised by, sexual exploitation — **both online and in person**. Sexual exploitation of children occurs when someone under 18 is sexually abused for a gain or profit. This takes many forms, such as being blackmailed over nude selfies, or a young person trading sex to meet basic needs, or for money, status, protection, or gifts.

As parents, teachers, frontline workers, and caring adults, we all have a role to play.

But it's not just about protecting — it's about empowering.



Ready to Connect or Refer Taiohi?

We'd love to hear from you!

-  (09) 376 5252
-  youth@ecpat.org.nz
-  www.ecpat.org.nz
-  @ecpat-nz
-  @ecpat_childalert

Our **Youth Advisory Panel** offers ongoing opportunities for connection, support, and access to resources. Members can:

- Continue growing their knowledge and advocacy skills
- Stay engaged with ECPAT NZ and connect with other changemakers
- Share real-world insights about what taiohi face today
- Influence services and national conversations with a youth perspective



Scan to get started >



Empowering Taiohi, Ending Sexual Exploitation



Join ECPAT NZ's Youth Engagement Programme — Designed With and for Aotearoa's Taiohi | Young People

- Stand against sexual exploitation
- Build safe, informed, and empowered communities
- Create a future where all taiohi | young people can thrive



ECPAT NZ's Youth Engagement Programme

A safe, empowering space for taiohi to **Learn. Connect. Lead.**

Our workshops are spaces where taiohi come together with trained, trauma-informed facilitators to:

- Learn about sexual exploitation and how to recognise when it's happening, safeguard against it, and respond to it by seeking help.
- Build confidence and strengthen their support networks.
- Activate their voices through youth-led change.

We work with you to carefully tailor the activities of our programme to meet the needs, age, and experiences of the group.

Our Approach

We specialise in addressing sexual exploitation as it arises in Aotearoa. We combine community engagement, youth-led insights, and robust research to provide a clear, informed picture of the issue, and how we can stop it.

Our vision is to empower adults and children to move toward a caring, nurturing world where every child can access their rights and express their authentic selves, free from fear, stigma, or exploitation. We believe in a future where freedom from all types of sexual violence is not just an aspiration, but a lived reality for all taiohi.

Free Workshops to Prevent Sexual Exploitation and Digital Harm

Thanks to Auckland Council funding, we can offer our workshops for **free until June 2026**. Providing a safe space with qualified facilitators, these can take place during school hours, after school or on weekends at your site or our Mt Eden office.

- 3 hour / half-day workshop
- **Optional add-on:** a self-defense module for a fun, confidence-building component to complement the safety content.

Let's uplift youth voices. Let's walk alongside them. Let's end exploitation, together.



Programme Goals

- Build whanaungatanga between taiohi, ECPAT NZ, and local services
- Provide a safe, youth-friendly space to explore the realities of sexual exploitation
- Equip rangatahi with practical tools to recognise harm and seek support
- Empower young people to shape solutions through youth-led feedback
- **Co-create a resource that informs frontline practice and future programming.**